



# NEWS RELEASE

## Yukon Energy Achieves Sustainable Electricity Company™ Designation: A first for Northern Canada

**OTTAWA, Ontario – February 9, 2017.** The Canadian Electricity Association (CEA) announced today that Yukon Energy Corporation has achieved the Sustainable Electricity Company™ designation for its commitment to sustainable business practices. Yukon Energy is only the fifth company to earn this designation and the first in northern Canada.

“This designation is a testament to Yukon Energy’s commitment to socially responsible and environmentally sustainable business practices,” said the Honourable Sergio Marchi, President and CEO of CEA. “A commitment that will ensure lasting benefits for their company, their customers, and to the communities in which they operate. I applaud Yukon Energy’s management team and staff on this outstanding achievement.”

The Sustainable Electricity Company™ designation was established by CEA for utilities across Canada. It recognizes sustainability efforts and acknowledges success against the three foundational pillars of sustainability – environmental, social and economic performance. This designation requires utilities to confirm to *ISO 14001* standard on Environmental Management Systems and *ISO 26000* Guidance on Social Responsibility. In addition, companies must pass an independent external verification.

“It’s an honour to receive this designation from the Canadian Electricity Association,” Yukon Energy President and CEO Andrew Hall said. “It recognizes the excellent job our employees do in delivering electricity in a sustainable and socially responsible manner.”

Distinct from the Sustainable Electricity Company™ designation, CEA and its Corporate Utility Members also demonstrate their commitment to sustainability through mandatory participation in CEA’s Sustainable Electricity program. The program takes a holistic approach to addressing sustainability issues, including environmental, societal, and economic challenges and opportunities.

Please visit our website for more information on achieving [Sustainable Electricity Company™](#) designation or on CEA’s mandatory [Sustainable Electricity program](#).

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Canadian  
Electricity  
Association

Association  
canadienne  
de l'électricité



### **About the Canadian Electricity Association**

Canadian Electricity Association (CEA) members generate, transmit and distribute electrical energy to industrial, commercial, residential and institutional customers across Canada every day. From vertically integrated electric utilities, independent power producers, transmission and distribution companies, to power marketers, to the manufacturers and suppliers of materials, technology and services that keep the industry running smoothly -- all are represented by this national industry association.

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### **About the Sustainable Electricity Company™ Designation**

The Canadian Electricity Association recognizes that sustainable development is a must in the 21<sup>st</sup> century. The Sustainable Electricity Company™ brand is a designation based primarily on the ISO 26000 standard – Guidance on Social Responsibility. The CEA does not certify companies for ISO 26000, but companies that wish to use the Sustainable Electricity Company™ brand must commit to core subjects, issues and related actions and expectations contained in the standard that are deemed applicable and significant to the company and its stakeholders.

[Website](#)

### **About Sustainable Electricity**

Sustainable Electricity is an industry-wide sustainability initiative developed and implemented by the electric utility members of the Canadian Electricity Association (CEA). By focusing on a three-pronged vision of sustainability – environment, society and the economy – the electricity industry takes a holistic approach to managing its impacts and securing its collective future.

[Website](#)

### **About Yukon Energy Corporation**

Established in 1987, Yukon Energy is a publicly owned electrical utility that operates as a business, at arms length from the Yukon government. We are the main generator and transmitter of electrical energy in Yukon and we work with our parent company Yukon Development Corporation to provide Yukoners with a sufficient supply of safe, reliable electricity and related energy services.

### **For additional information:**

Samara Wiseman  
Manager, Public Affairs  
Canadian Electricity Association  
Tel.: 613 688 2954  
Cell: 613 355 4022  
[wiseman@electricity.ca](mailto:wiseman@electricity.ca)

Janet Patterson  
Manager, Communications  
Yukon Energy  
Tel.: 867 393 5333  
Cell: 867 335 1519  
[janet.patterson@yec.yk.ca](mailto:janet.patterson@yec.yk.ca)

